

VISSTUN

Visually Stunning Cups & Containers



AWESOME & GREEN



Reusable & Recyclable Plastic Cups

Paper Cups made with Recycled Paper

In addition to awesome Hi-Definition graphics, Visstun's plastic cups are recyclable, reusable, & dishwasher safe, and our paper cups are now made with FSC® certified post-consumer recycled fiber.

P2® Full Color Snap-Fit™ Paper Lid!



Finally, a Hi-Definition, Full-Color lid that matches Visstun's Hi-Definition Full-Color Cups. Now you can build a complete cup & lid combo with unrivaled promotional impact. See Page 10



This internationally recognized certification program for our food safety management system also includes the requirements for ISO 22000:2005 and ISO/TS 22002-4:2013. This means you can order your cup promotions from us knowing they are safe. Based on the data we have, we are the only FSC 22000 certified cup manufacturer in the promotional products industry.



All Visstun paper receives the Forest Stewardship Council® (FSC), Sustainable Forestry Initiative® (SFI), or Programme for the Endorsement of Forest Certification (PEFC) chain-of-custody certification guaranteeing that the fiber used was harvested from responsible, well-managed forests. These organizations are internationally recognized for their forest certification standards.

35% Recycled Fiber

Recycling One Cup at a Time
Visstun's new Everything Green program adds 35% Post-Consumer Recycled Fiber (PCF) to ALL paper cup, container, and lid products. We realize there is no single solution to the recycling dilemma faced by the world today, but using recycled materials and producing recyclable products is a good first step. Please remember to recycle!



THE INDUSTRY'S LEADING HI-DEFINITION, HIGH VOLUME CUSTOM CUP & CONTAINER MANUFACTURER

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DOUBLE WALL Paper Cups Page 5



- Use for Hot & Cold Drinks
- **Recycled** Paper Board
- 35% Post-Consumer
- FSC® Certified

Reusable CLEAR Plastic Cups..... Page 6



- **Recyclable** CLEAR Plastic
- **Reusable**, Top-Shelf Dishwasher Safe
- Hi-Definition, Full-Color Print
- Exclusive Color Rims

Reusable WHITE Plastic Cups Page 7



- **Recyclable** WHITE Plastic
- **Reusable**, Top-Shelf Dishwasher Safe
- Hi-Definition, Full-Color Print

Single-Use Paper Cups Page 8



- Uncoated, Matte Finish
- **Recycled** Paper Board
- 35% Post-Consumer
- FSC® Certified

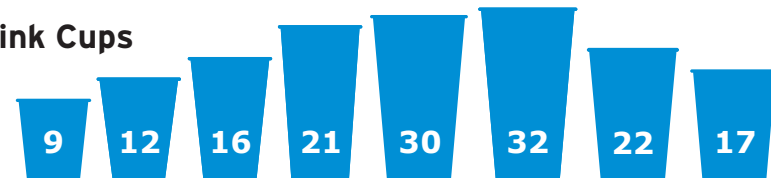
Single-Use Paper Containers Page 9



- High-Gloss Finish
- **Recycled** Paper Board
- 35% Post-Consumer
- FSC® Certified

23 SIZES

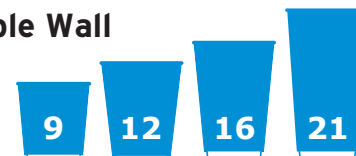
Drink Cups



Containers



Double Wall



Supercharged Results

Supercharge your results with the full impact of photo-quality images, vivid color, and crisp detail made possible by Visstun's Hi-Definition printing.

Alcohol

- Special Promotions
- Product Awareness
- Event Co-op
- New Products



Public & Private Events

- Grand Opening
- Product Rollout
- Product Promotion
- Service Promotion
- Trade Show / Convention
- Birthday / Anniversary
- Family Reunion / Picnic
- Wedding
- Retirement
- Milestone



Entertainment

- Television & Radio
- Golf
- Boating
- Tourism / Vacation
- Concerts
- Recreation
- Motion Picture
- Newspaper
- Sports



Food

- Fast Food
- Restaurant
- Health Food
- Snack Food
- Packaging
- Sampling



Beverage

- Coffee
- Soft Drink
- Convenience Store
- Sports Drink
- Water



Awesome Ideas

Below is a small sampling of companies and organizations who chose to be Awesome rather than ordinary!

Professional

- Real Estate
- Insurance
- Banking
- Legal
- Health / Hospital
- Financial



Retail - Wholesale

- Brand Loyalty
- Product Packaging
- Product Promotion
- Special Events
- New Locations



Services

- Online
- Hospitality
- Travel
- Catering
- Transportation
- Advertising
- Education
- New Services



Sports

- Game Promotions
- Team Photo / Stats
- Training Camp
- Award Ceremony
- Alumni Event
- Athlete / Team Promo
- Team Sponsor
- Team Schedule



Packaging

- Product Packaging
- Food Sampling
- Deli Containers
- Ice Cream Cups
- Dessert Cups
- Promotional Kits
- Popcorn Containers



35% Post-Consumer Fiber

Making Recycling Work One Cup at a Time

Why focus on Post-Consumer Recycled Fiber? Right now, the United States has a recycling crisis. Consumers are recycling paperboard products more than ever... But, there's nowhere for it to go! Visstun® decided that providing a use for Post-Consumer Recycled Fiber (PCF) in our cups and containers is an important, socially responsible first step.

Visstun's "Everything Green" program adds 35% Post-Consumer Recycled Fiber (PCF) to **ALL** of paper cup, container, & lid products - at no additional cost to customers! This includes our Paper Hot, Cold, and Microwave cups and containers as well as our P2® paper lids. Post-Consumer Recycled Fiber is expensive; so, to keep our products price neutral and to further shrink our global footprint, we are reducing paperboard thickness 3% to 6%. Our Post-Consumer Recycled Fiber paperboard is more rigid and feels & performs like the thicker regular boards.

Everything Green in a nut shell:

- ✓ ALL paper products made with 35% Sustana EnviroLife™, Post-Consumer Recycled Fiber. FSC® Certified
- ✓ No Upcharge - cost neutral for customers
- ✓ No List of Options - this is our new standard not an additional item
- ✓ Appearance and performance like regular paper board
- ✓ Just Green - a great use for recycled fiber

More than Drink Cups

When you think "past the drink", there are vast opportunities to supercharge your results with Visually Stunning Cups & Containers! All Visstun® cups & containers can also be used for a variety of packaging applications.

Product Packaging

Customers have used Visstun® cups for a wide range of consumer products including: ice cream, candy, cookies, pet food, pet treats, laundry soap, and even fertilizer! Our short run capability makes launching a new product or testing a new flavor easy and affordable.

Versioning

Our Hi-Definition graphics and low minimum quantities make versioning easy and affordable to capture that big brand look for all your flavors and product variations.

Food Serving and Sampling

Great applications for Visstun® cups of all sizes include: dessert cups, popcorn tubs, food & drink sampling, single food servings, deli containers, and more.

Kits

Colorful custom kit packaging is a great way to combine small gift items into an exciting branded presentation anyone would be happy to receive.

Measuring Cups

Transparent areas in our clear cups can be used to create a measuring cup.



All cups are compatible with membrane seals

Vx2® Double Wall Insulated Paper Cups

- Use for Hot & Cold Drinks
- Matte & Gloss Finish
- Recycled Paper Board
 - 35% Post Consumer
 - FSC® Certified

Vx2® Double Wall



9 oz - X2D9 Gloss



12 oz - X2D3 Gloss



16 oz - X2D6 Gloss



21 oz - X2D2 Gloss



21oz - XHD2 Matte



16 oz - XHD6 Matte

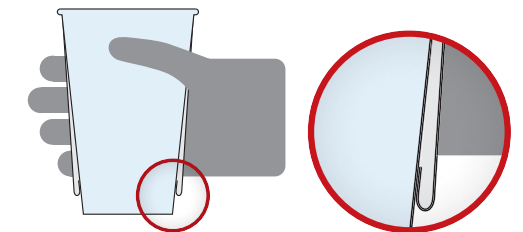


12 oz - XHD3 Matte



9 oz - XHD9 Matte

Introducing Visstun's Vx2® Double Wall insulated Paper Cups! Great for keeping Hot drinks hot, Cold drinks cold, hands comfortable, and advertisers happy. Available in both Hi-Definition Full Color.



Double Wall construction adds a second insulating layer, printed with Visstun's Awesome print quality.

Double Wall Insulated Paper

Minimum Order: See website for minimums

Lead Time: 2-4 Weeks - Page 15

4-Color Process Print: **Included**

Imprint Method: Hi-Definition Offset Lithography

Cup Material: 1s Poly-Coated Paper Board (16pt)

Wrap Material: Gloss or Matte Polycoated Paper Board

Lid Options: Pages 10-11

Case Pack & Shipping Specs: Page 14

Stock Art & Art Specs: Pages 12-13, 16-17

3-D PDF Proof: **Free**

Drink Cup Sizes

Size	ML	Gloss	Matte
9oz	260	X2D9	XHD9
12oz	387	X2D3	XHD3
16oz	473	X2D6	XHD6
21oz	629	X2D2	XHD2

12, 16, and 21 use the same lid.



Reusable CLEAR Plastic - Drink Cups

- **Recyclable** CLEAR Plastic
- **Reusable**, Top-Shelf Dishwasher Safe
- **Hi-Definition, Full-Color Print**
- **Exclusive Color Rims**
- **30% Less Plastic than Ordinary Stadium Cups**



Since these start out clear, you build a visually stunning cup or container using vibrant translucent colors and dynamic effects created by mixing opaque and transparent areas. You control, through your art, which areas are clear, translucent, and opaque. With all this visual flexibility and the durability of a reusable plastic cup, you get an awesome promotion that continually generates interest when the cup is taken home and used over and over again.



Reusable CLEAR Plastic

Minimum Order: See website for minimums
Lead Time: One to Four Weeks - Page 15
4-Color Process Print: **Included**
Imprint Method: Hi-Definition Offset Lithography
Material: Recyclable, Durable 18-19mil Clear Polypropylene
Lid Options: Pages 10-11
Case Pack & Shipping Specs: Page 14
Stock Art & Art Specs: Pages 12-13, 16-17
3-D PDF Proof: **Free**

Drink Cup Sizes		
Size	ML	Code
12oz	360	F2T2
12oz	387	F213
16oz	473	F216
17oz	520	F217
22oz	651	F222
30oz	668	F230
32oz	963	F232
44oz	1,295	F244

12, 16, and Container12 use the same lid.
 *Minimums may vary based on cup size

Reusable WHITE Plastic - Drink Cups

- **Recyclable** WHITE Plastic
- **Reusable**, Top-Shelf Dishwasher Safe
- **Hi-Definition, Full-Color Print**
- **30% Less Plastic than Ordinary Stadium Cups**



Your Hi-Definition, full-color print grabs your prospect's attention and, coupled with the cup's durability, gives them a reason to take your cup home continually generating interest when they use it over & over again. Plus, our plastic cups & containers are built with 18-19 mil thick polypropylene that will not shatter or crack like lesser plastic cups. Use Visstun® plastic cups to deliver an awesome promotion.

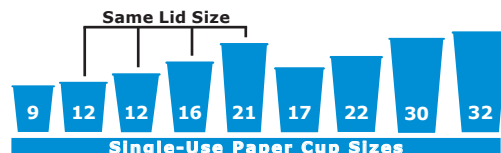
Reusable WHITE Plastic

Minimum Order: See website for minimums
Lead Time: Four Weeks - Page 15
4-Color Process Print: **Included**
Imprint Method: Hi-Definition Offset Lithography
Material: Recyclable, Durable 18-19mil White Polypropylene
Lid Options: Pages 10-11
Case Pack & Shipping Specs: Page 14
Stock Art & Art Specs: Pages 12-13, 16-17
3-D PDF Proof: **Free**
 12 and 16 use the same lid.

Drink Cup Sizes		
Size	ML	Code
12oz	387	W213
16oz	473	W216
22oz	651	W222
30oz	668	F230
32oz	963	W232

Single-Use Paper Drink Cups

- Hi-Definition, Full-Color Print
- Uncoated, Matte Finish
- **Recycled Paper Board**
- 35% Post Consumer • FSC® Certified



Cappuccino Lid: BC12



21oz - H921

- Great for Coffee, Tea, Hot Chocolate, and Soup



16oz - H916



12oz - H913



9oz - H909

Recommended Lid - Page 11

Cappuccino



17oz - C917



22oz - C922



30oz - C930



32oz - C932

Drink Cup Sizes

Size	ML	Code
9oz	260	H909
12oz	360	H9T2
12oz	387	H913
16oz	473	H916
21oz	629	H921
30oz	668	C930

12, 16, 21, and Container 12 use the same lid.

Recommended Lid - Page 11

Clear Flat

Clear High Dome



12oz - H9T2

Single-Use Paper Containers



Short 32oz - H93Q

P2 Lid: P2R8



Short 16oz - H9T6



Short 20oz - H92Q



Pint 16oz - C9R6



12oz - H9T2



Mid 12oz - C9U2



8oz - H9T8



8oz - C9R8



5oz - C9T5-B



3oz - H9T3

With a single-use cup or container, it is critical that the graphics grab your prospect's attention. With our Hi-Definition, full-color printing, you can use your full marketing message – not just your logo – creating an awesome promotion. These cups are great for events, meetings, safety programs, and seminars – any place you want to influence coffee and hot beverage drinkers.

Recommended Lid - Page 10

P2 Full Color Snap Fit Paper Lid



Single-Use Cold & Hot Paper

Minimum Order: See website for minimums

Lead Time: One to Four Weeks - Page 15

4-Color Process Print: **Included**

Imprint Method: Hi-Definition Offset Lithography

Material: 1 Side Poly-Coated Paper Board (18pt)

Lid Options: Pages 10-11

Case Pack & Shipping Specs: Page 14

Stock Art & Art Specs: Pages 12-13, 16-17

3-D PDF Proof: **Free**

Container Sizes

Size	ML	Code
3oz	98	H9T3
5oz	162	H9T5
Short 8oz	238	H9S8
8oz	237	H9T8
Mid 12oz	359	H9U2
12oz	360	H9T2
Short 16oz	481	H9T6
Pint 16oz	476	H9R6
Short 20oz	600	H92Q
Short 32oz	952	H93Q

P2 Snap-Fit® Paper Lid

- Hi-Definition, Full-Color Print
- High-Gloss Finish
- Recycled Paper Board
 - 35% Post Consumer
 - FSC® Certified

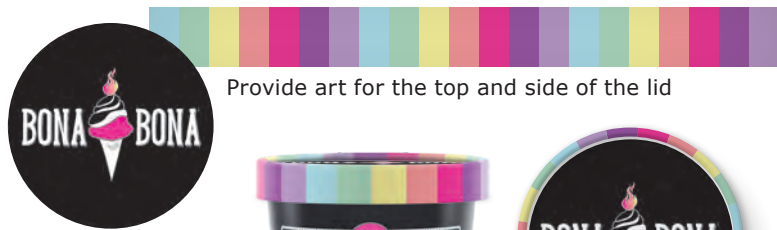
Finally, a Hi-Definition, Full-Color lid that matches Visstun's Hi-Definition Full-Color Cups. Now you can build a complete cup & lid combo with unrivaled promotional impact.

Custom Printed P2® Lids:

This is the ultimate printed lid option with Hi-Definition, Full-Color print on the top and side. Print seamlessly registered text and continuous, uninterrupted images to match and augment your cup's graphics creating a complete package with unrivaled shelf appeal.



P2® FULL COLOR PAPER LID



Provide art for the top and side of the lid



P2® Hi-Definition, Full-Color, Snap-Fit Paper Lids

Minimum Order: See website for minimums

Lead Time: One to Four Weeks Based on 25,000 Pieces

4-Color Process Print: Included

Imprint Method: Hi-Definition Offset Lithography

Material: 2Side Poly-Coated Paper Board (16pt)

Case Pack & Shipping Specs: Page 14

3-D PDF Proof: Free

Size	Gloss	Matte
3 oz	P2T3	PMT3
5 oz	P2T5	PMT5
8 oz	P2R8	PMR8
8 oz	P2T8	PMT8
Mid 12 oz	P2U2	PMU2
12 oz	P2T2	PMT2
Short 16 oz	P2T6	PMT6
Pint 16 oz	P2R6	PMR6
Short 20 oz	P2Q2	PM2Q
Short 32 oz	P2Q3	PM3Q

Single-Use Lids

These thermo-formed lids are designed to complement the cup without clashing with the print. Sold in full cases only. Minimum order: 1,000. Other lid types are available for large quantity orders.



Reusable Lids

- Complete your order with a reusable lid
- Reusable or Single-Use

Reusable Basic Lid

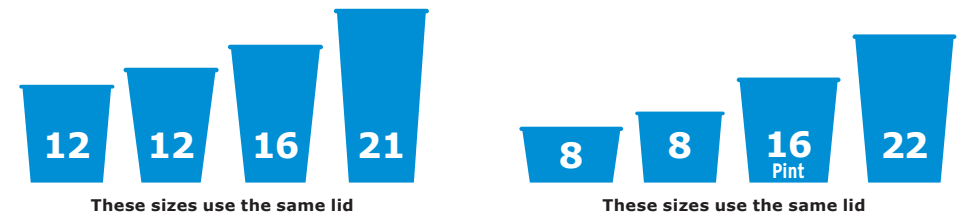
These injection molded lids are reusable, available in black, white, & red, and come with or without a straw slot. Our experience indicates that the rainbow of colors possible with Visstun's Hi-Definition, full-color printing, can be complemented with either a white or a black lid.



REUSABLE BASIC

Common Lids

For added convenience, Visstun® offers cups and containers that have a common rim diameter giving them a common lid - reducing lid inventory. To find out which sizes are currently available with common lid capabilities, please contact us at sales@visstunpromo.com.



Creating Awesome Art Is Easy

Visstun® cups start out as White or Clear and are PRINTED to be the desired color using Hi-Definition 4-Color Process. This means your logo and graphics, whether a simple 1-color or complex full-color design, will look the best they possibly can. Plus, there are no additional charges for stock images or custom full color graphics.

Easily create your cup graphics in one of three ways:

1 Use A Stock Color Or Blend

For a simple cup that surpasses the traditional injection-molded "stadium cup", add your logo to one of our stock colors or blends. Your options are virtually unlimited! Pick from our stock colors & blends or specify your own 4-Color Process mix.

Stock Colors

For promotions with a simple background, choose one of our standard 4-Color Process color mixes or create your own.



Stock Blends

Add a fun twist to a basic logo with our blended color backgrounds – printed as shown or "flipped" top-to-bottom. Or, create your own 4-Color Process (CMYK) color mix.



* White areas are white on White cups and clear on Clear cups.



Stock Colors
Sample shown is PRINTED with Stock Color VS16 Green and logo is white – reversed out of the green background.



Stock Blends
Sample shown is PRINTED with Stock Blend VB07 and logo is Stock Color VS27 Red and VS13 Blue.



Stock Background
Sample shown is PRINTED with Stock Image "City".



CITY

Sports Ball Background

Sample shown is PRINTED with Stock Sports Ball Image "Golf Balls" with small logo on each golf ball (Position #1) and their larger logo centered on the cup (Position #2).



GOLF BALLS

2 Use A Stock Background

Add photographic quality to your promotion without creating your own full color art. Just add your logo to one of our FREE stock backgrounds. See our website for choices.

...or Stock Sports Ball

Available at no additional charge, these popular stock sports images offer two logo positions. See our website for choices.

Logo Position #1

Your logo can be added to each ball as if it were printed directly on the ball.

Logo Position #2

Your logo can be printed in the primary front and center area.

You don't have to use both logo options.



FREE Stock Backgrounds

Add your logo to one of our stock 4-Color backgrounds at no additional cost. View our complete selection of stock backgrounds including Holiday, Kids, and Sports Ball Backgrounds at VisstunPromo.com/stock. Logo areas shown are suggestions only.

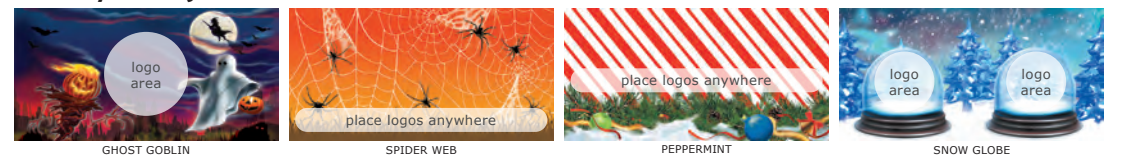


Multi-Purpose Backgrounds

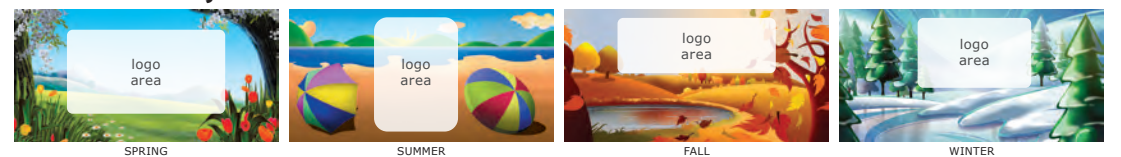


*COLORS CAN BE CHANGED

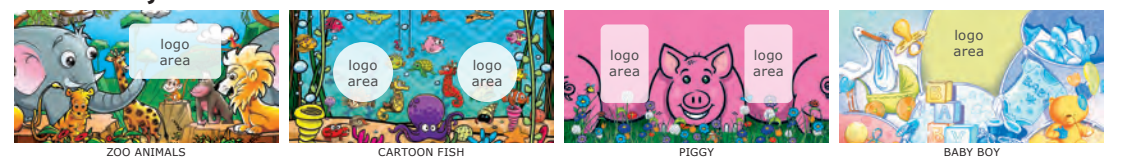
Holiday Backgrounds



Seasonal Backgrounds



Kids Backgrounds



Complete selection at VisstunPromo.com/stock

Sustainable Cups & Containers



Paper products are made with 35% Sustana EnviroLife™ Post-Consumer Recycled Fiber.



100% of paper fibers certified sustainable:



99% of paper and plastic cup processing waste is recycled, creating a closed-loop circular economy.



90% of paper cup raw materials come from renewable resources.



Plastic cups are 100% recyclable, reusable, and dishwasher safe.

Though we always want to encourage customers to recycle their paper cups, if they choose not to, the product is still sustainable and environmentally friendly—regardless of what happens to the cup after use, because it was made with Post-Consumer Recycled Fiber. In addition to being environmentally friendly:

- No Upcharge - cost neutral for customers
- No List of Options - This is our new standard not an additional item
- Appearance and performance like regular paper board
- Just Green - a great use for recycled fiber

Here at Visstun® we strive to produce a product that is both visually stunning and sustainable, and by including PCF in our paper cup manufacturing, we are starting in a good place and continuously working to end up in an even better place.

Product Safety

Our products are tested by Bureau Veritas to ensure they conform to applicable CPSIA and Prop 65 safety standards. All of our products passed the applicable tests. View our Certificate of Conformity at VisstunPromo.com/safety. Unless the cup is specifically targeted for children, a CPSIA Certificate of Conformity is not usually required.



Make your next event

AWESOME!

Standard Lead Time

Our standard lead time is one to four weeks depending on volume, when the order is placed, and the product being ordered. Each cup has a regular production schedule and all orders must be placed by the scheduled CUTOFF day. Quantities up to 50,000 pieces are available in the standard production run. Lead-time for larger orders are reviewed and approved on a case-by-case basis.

How do the Weekly Production Runs work?

Each cup's weekly or monthly production run has a CRITICAL RUN CUTOFF Day and a scheduled SHIP Day:

CRITICAL RUN CUTOFF Day is the last day we accept orders for the current production run without a LATE charge. All order details including art approval and any deposits, if required, must be finalized by 12:00pm PST on the day after the RUN CUTOFF Day. Orders submitted the day after the RUN CUTOFF day may still be eligible for the current production run with a \$120/v late charge. To be eligible, all order details including art approval and any deposits, if required, must be finalized by **12:00pm PST**. If approvals and deposits are not received by **12:00pm PST** on this day, the order will miss the current production run and will have to wait for the next production run.

SHIP Day is the day the order ships. Orders can be scheduled to ship AFTER the run's SHIP Day but not before. Visit VisstunPromo.com/runs to view the production run schedule.

What RUSH options are available? No rush options are currently available. An order that is complete and can run without additional approvals, deposits, questions, and instructions can be placed by 12:00pm PST the day after the Production Run's CUTOFF day and will incur a \$120/v LATE charge.

Case Pack & Shipping Specs

Packaging: All Visstun® cups are sealed in a poly sleeve or poly liner and packaged in a corrugated case. See below for standard case pack configurations.

Shipping: F.O.B. Nevada. In accordance with the shipping terms of F.O.B. Nevada, the responsibility of an order transfers to the customer when the order is shipped. Claims for shipping damage MUST be made by the customer when the shipment arrives. Visstun® accepts no responsibility or liability for carrier-caused delivery delays, problems, or product damages.

Shortages & Overages: All orders are subject to 10% over to 10% under run. Exact quantities incur a 10% surcharge.

Multiple Destination Charge: Visstun® will ship to separate locations for \$12.50/v per location as long as the quantities that are shipping to each location are the standard case pack for that product. If the quantities shipping to each location are the same, but are not the standard case pack for that product, the charge will be \$18.75/v per location. If the quantities shipping to any of the locations are different, then the charge will be \$37.50/v per location. Drop ship lists must be submitted in our Excel spreadsheet (VisstunPromo.com/destinations). If the specific instructions are received within three days of shipping, an additional charge of \$6.25/v per location will be applied. Any instructions not present at the time of quoting may alter pricing when the actual instructions are received. Fulfillment charges are not included in the Multiple Destination charges. If a fulfillment quote is needed, please provide requirements.

General Information

Standard Production Time: Our standard lead time is one to four weeks depending on volume, when the order is placed, and the product being ordered. Each cup has a regular production schedule and all orders must be placed by the scheduled CUTOFF day. Quantities up to 50,000 pieces are available in the standard production run. Lead-time for larger orders are reviewed and approved on a case-by-case basis

Pricing: All prices include a 4-Color print, but exclude a set-up fee. Prices are subject to change without notice. To ensure you have the best possible price, contact your Sales Counselor for an accurate quote.

Minimum Order: Minimum order quantity for each product and size is listed on each product page. Quantities below minimum are not available.

Terms: Standard credit terms are Net 30 upon approved credit. A signed credit application is required. Terms for credit card payments are Net 10. Late payments will incur a 1½% per month late fee. Prepayment of initial order may be required.

Marketing: It is our practice to use overruns for samples and product images in our advertising. If this is not acceptable, please indicate this to us in writing.

Co-Op Programs: Co-op programs are happily considered. Contact your Sales Counselor with details and Visstun® will develop a program for you.

ERRORS AND OMISSIONS: Visstun® makes every effort to ensure all information is complete and accurate. If there is inaccurate or incomplete information, we apologize but unconditionally reserve the right to correct any erroneous or missing language and information at any time, including erroneous prices. Further, Visstun® cannot and will not be responsible or liable for any damages, however described, that are caused as a result of said erroneous or missing information. If such an incident should occur, you will be notified of correct information as soon as it is reasonably possible after discovery.

TERMS AND CONDITIONS: No terms or conditions of purchase orders different from the terms and conditions of seller (Visstun®) will become part of any sales agreement, purchase order, or other document unless it is specifically approved in writing. Our terms and conditions are part of our credit application. The credit application is available from your Sales Counselor or Customer Service Representative and must be completed and approved prior to order processing. Whew! Life is too short for this legal jargon but such is the world today!



Frequently Asked Questions

I know the plastic cups are reusable, but how long do they last? It's hard to determine exactly how long without knowing where and how they will be used. We can say that many of us have cups we have washed and used for over a year and they still look good! These cups are tough and will stand up to frequent use.

Are the cups dishwasher safe? Yes! Visstun® PLASTIC cups are top-shelf dishwasher safe and can be washed many times.

Are the cups recyclable? Visstun® plastic cups are recyclable in areas where polypropylene plastic (5) is recycled. Paper cups are recyclable.

What is FSC® Certified? The Forest Stewardship Council mission is to promote responsible management of the world's forests. The certification indicates the use of paper products harvested from these sources.

What is FSSC22000? FSSC22000 is fully recognized by the Global Food Safety Initiative (GFSI) and is based on existing ISO Standards. It demonstrates the company has a robust Food Safety Management System in place that meets the requirements of customers and consumers.

Art Specs

The following, in conjunction with the "Art Check List" outlines the production specifications and additional charges for the successful completion of your project.

Art Specifications: Art must be output-ready digital files and should conform to the art specs found on our "Art Check List" on Page 17. Changes made after production begins will incur additional charges.

Job Changes: Job change orders that occur once a project is in our system may incur additional or duplicate charges as applicable. Changes may also affect scheduled delivery dates. To avoid additional charges or delays, nail down all loose ends prior to job submission.

Art Services: Any time art must be created or modified, art services will be billed at \$100/v per hour.

Proofs: Three proof options are available. 1) With each order and reorder you will be emailed a FREE 3-D color PDF proof of the art adjusted for the curve and taper of the cup. While not an accurate color proof, this PDF allows you to verify that the art is correct and generally the correct color. Production begins only after this PDF proof is approved. 2) For \$125/v, you can order a color mock-up which is a digitally printed color sheet cut out and wrapped around a preformed cup. This mock-up gives you the basic look and feel of the cup. 3) A full production proof can be ordered for \$250/v for paper cups, or \$375/v for plastic cups. Production proofs are recommended whenever color matching is critical and required on larger orders.

Color Targets: Send samples of printing or items to match for color when your order is placed. **We can't match your target if we can't see it!**

PMS/Spot Colors: All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

What styles and colors are available? Visstun® cups are printed to be virtually any color within the range of 4-Color Process printing, and available in WHITE Plastic, CLEAR Plastic, Paper HOT, and Paper COLD. Spot/PMS colors are converted to 4-Color Process.

What does it cost to use stock art? It's FREE!

Is there an extra charge for 2-sided printing? No! Except for the underside (bottom) of the cup and the inside, the print covers the entire cup.

What is Visstun's capacity and minimum order? See each product page for minimum order size. Our full capacity is over 400 million cups/year.

What is the lead time? Standard lead time is five days to four weeks depending on cup size, volume, when the order is placed, and the product being ordered. See Page 15 for details.

How are they made? FLAT sheets are printed and die-cut to the characteristic "fan-shape" sidewall form needed to manufacture the cup. This die-cut sheet is formed into the basic cup shape, the bottom is placed and heat-sealed, and the top lip formed – all at speeds up to 200 cups/minute.

Registration: Please allow ±1/16" registration variance of the print to the product perimeter. We make every attempt to line up art in the seam area, but we cannot guarantee it.

Email & FTP: Submit files smaller than 3MB via email to your Sales Counselor. Files up to 80MB may be uploaded to VisstunPromo.com/upload. Remember to also send a printed sample of what you expect the art to look like. Refer to Page 17 for our "Art Check List" for details on art submission.

Offset Lithography: All images are printed as submitted. Image resolution should be set at 300ppi – remember that effective image resolution is decreased when an image is enlarged in a layout program; so, images should be sized at 100%. When color is critical, we always recommend either a mock-up proof or a production proof.

Templates and Warping: Our standard templates are rectangles which are designed to facilitate adjusting the art for the curve of the cup. This adjustment, referred to as "warping", will slightly affect how all elements in the image look. Templates can be downloaded from VisstunPromo.com/templates.

Copyrights: Customers warrant that all images supplied for reproduction, whether digital, conventional or otherwise, are unencumbered by copyright and other usage rights connected to the image(s) and agree to hold harmless and indemnify Visstun® for all claims and expenses for any actions in law that may result from the use of these images.

Separations, Files, Plates, & Dies: All separations, digital files, plates, and dies created by Visstun® remain factory property. Our storage policy is to keep these materials on file for 24 months. After 24 months, reorders are treated as new jobs and require new art and set-ups. Original art is returned on request.

Art Check List

✓ Layout

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ Note that templates for clear cups are taller to allow for printed rims
- ▶ 1/8" Bleed
- ▶ See VisstunPromo.com/templates

✓ Digital Images

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%
- ▶ EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✓ Fonts

- ▶ Convert to outlines or include ALL font files
- ▶ Minimum font size recommendation for critical elements is 8pt. Smaller, thin, and reverse print fonts can fill in or become difficult to read.
- ▶ See typesetting fonts at VisstunPromo.com/fonts

✓ File Formats

- Mac or PC versions of the following:
 - ▶ Photoshop®
 - ▶ InDesign®
 - ▶ Illustrator®
 - ▶ High Res PDF
- Word, Publisher, PowerPoint, and Excel files are not acceptable.

✓ Media

- ▶ VisstunPromo.com/upload for files 3-80MB
- ▶ Email files < 3MB to your Sales Counselor
- ▶ CD ▶ DVD

✓ Dimensions

- ▶ VisstunPromo.com/specs

✓ Color Target / Sample

- Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.

- ▶ Calibrated color target
- ▶ Black & White prints for position only

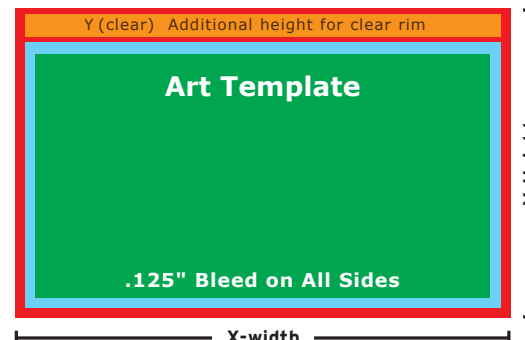
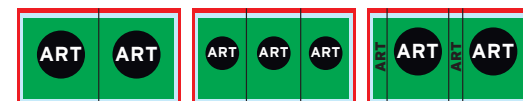
✓ Colors – 4-Color Process

- All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.

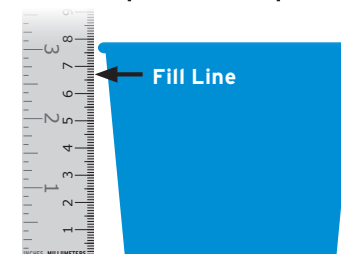
- ▶ CMYK 4-Color Process

✓ Design Tips

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Please allow ±1/16" registration variance of the print to the product perimeter
- ▶ 100% black must be built as 60C / 50M / 50Y / 100K
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ For best readability, UPC should not be smaller than 1" wide
- ▶ Provide measurement for Fill Line location
- ▶ Call us for answers to your design questions or pricing to help layout your artwork
- ▶ Try these common art designs:



Download templates in JPEG and PDF/AI formats at VisstunPromo.com/templates



Provide measurement (mm) from the bottom of the cup to the desired fill line location

Make your next event
AWESOME!



**THE INDUSTRY'S LEADING HI-DEFINITION, HIGH VOLUME
CUSTOM CUP & CONTAINER MANUFACTURER**

♻️ REUSABLE PLASTIC • PAPER HOT - COLD